

Article 1: Organiser

The Company "ANTALIS SAS" with a capital of € 115 500 058 and registered under the number 410 336 069 RCS Nanterre, whose registered office is located at 8 rue de Seine – 92517 Boulogne Billancourt – FRANCE, is organising from October 2/2023 to November 25/2023 a free game with no obligation to buy (rewards program) called "CHALLENGE ME".

Participation in “CHALLENGE ME” constitutes full acceptance of these Rules and any subsequent amendments.

Article 2: Eligible Participants - Participating Company

The GAME is exclusively reserved to ANTALIS' client companies, hereinafter referred to as the "Participating Company".

Participating Company can only be private legal entities. Administration, governmental entities, public officers, public legal entities, and any individuals are excluded from participating in the award program.

Participating Company and its representatives (such as its directors, officers and employees), shall not be otherwise prohibited from participating in a customer award program due to statutory or professional regulations, its group or company rules, code of conduct, etc.

In that respect, the representative of the Participating Company, if declared a winner, will acknowledge, agree and commit to the following statement displayed on the form for receiving the reward. “By signing this form, I certify that I am the director duly authorised to act on behalf of my company herein identified as a winner this rewards programme CHALLENGE ME, and that I read and accept the Rules of CHALLENGE ME attached hereto and the Prize in relation to on its behalf”.

Article 3: Principle of CHALLENGE ME

CHALLENGE ME consists of

- From 2 October to 25 November 2023, weeks 40 to 48 inclusive, 3 football-tables — value €1000 similar per week will be awarded
 - 1 football-table for the order with the highest value of the week
 - 2 football-tables in a weekly draw
- All European customers who buy Coala products will be targeted and called “Participating Company”
- Based on the week's orders, with each order generating 1 chance of winning. However, orders placed on the e.shop offer a double chance
- each winner on the basis of turnover or the draw can only win one football-table during the entire promotional period
- The order is validated to take part in the prize draw from a threshold of 100 euros

Article 4: Communication

- This operation requires a major communication campaign.
- The main media are:
 - Websites with banners and promotional news pages
 - Social Media/LinkedIn: circulate weekly content translated into local language to be relayed by all local stakeholders
 - Email campaign: distribute weekly content translated into local language, which will be sent to the Visualcom customer database and/or Coala customers.

Article 5: Follow-up

- CHALLENGE ME is managed by Antalis HQ
- Each order containing one or more COALA brand products (LFP, format, rigid, system) will be selected in the draw database
- This file will be generated on the basis of sales reports: whole week from Monday to Friday. Containing the following key data: customer account name - customer number - country - date - order number - order value - online / offline mention.
- The sales report will be generated by the sales administration department of Antalis

Article 6: Designation of winners

The winners are designated as follows:

- Week 1: Customers place orders from Monday to Saturday
- Week 2: Between Monday and Tuesday, the order file is generated and sent to a bailiff.
- Week 2: the 3 winners are identified on Wednesday under bailiff's supervision (2 by drawing lots and 1 identifying the best turnover)
- Week 2: the 3 winners are informed each Thursday and they have to accept and sign the form mentioned in Article 2.
- Week 2: in the event of refusal by the winner(s), the draw will have designated one or more substitutes in the order of the draw
- Week 2/week 3 to week 9: same process.

Article 7: Prizes

- The prizes are: The football tables offered to the winners will have a value of approximately €1,000 INCL. VAT.
- The choice of table football table will be made by country according to local playing habits.
- The prize will be sent to the winner by Antalis once all the winners of the CHALLENGE ME game are known and have accepted the conditions of participation.

The photos appearing on the promotional documents relating to CHALLENGE ME are not contractual. No financial compensation may be paid to the winner of a prize who refuses it.

The Participating Company is the sole beneficiary of any prizes that may be awarded to it by ANTALIS. The Participating Company is deemed to be responsible for deciding to award these prizes to one or more of its employees; it must check whether the prizes awarded as part of the GAME must be declared to any relevant authorities and must inform the employee beneficiaries of their obligations to declare the value of the prizes if necessary. The Participating Company undertakes to inform them of these Rules, in particular 8 (Personal Data Protection under Privacy Laws) and 9 (Modification, Cancellation, Exclusion), and to take all necessary steps and obtain all necessary authorisations.

A Participating Company may only claim the prize that may have been awarded to it by ANTALIS. The prizes are deemed to have been accepted as defined in the rules. They will not be taken back, reimbursed or exchanged for their cash value or any other reward. ANTALIS does not provide any guarantee for the prizes.

Article 8: Liability

IT IS EXPRESSLY UNDERSTOOD AND AGREED THAT IN NO CIRCUMSTANCES, SHOULD ANTALIS BE HELD LIABLE, ITS LIABILITY SHALL EXCEED THE AMOUNT OF THE PRIZE ULTIMATELY ACQUIRED BY EACH PARTICIPATING COMPANY RESPECTIVELY.

UNDER NO CIRCUMSTANCES MAY ANTALIS BE HELD LIABLE FOR THE TAX OR SOCIAL SECURITY TREATMENT OF THE PRIZES AND/OR THEIR ALLOCATION TO THE EMPLOYEE BENEFICIARIES DESIGNATED BY THE PARTICIPATING COMPANY.

Article 9: Personal data protection

In order to be eligible and allowed take part to the GAME, the Participating Company must hold a customer account at ANTALIS, and as such is aware that a certain amount of professional information concerning its organization, directors, officers and employees is collected and processed in accordance with the General Data Protection Regulation no. 2016/679 of 27 April 2016 and as amended ((hereinafter the "Privacy Laws"))

The Participating Company and the employee beneficiaries they have designated are hereby informed that the personal data collected during the GAME will be processed in a computer file belonging to ANTALIS, which will act as data controller in accordance with Privacy Laws. This processing is based on Antalis' legitimate interest in managing its relations and commercial communication with its customers and the smooth running of the GAME.

The provision of this information to Antalis is carried out on a voluntary basis. Nevertheless, this transmission is necessary in order to take part in the GAME and to enable registrations to be taken into account and Participating Company to be contacted.

The personal information collected is intended for use by ANTALIS and/or one of the companies in the Antalis Group for the purposes of the GAME as well as for sales statistics or marketing operations and will not be passed on to third parties.

This personal data will be kept for a minimum of 2 years and may be kept for a further period depending on the applicable limitation periods. It is not transferred or accessed outside the European Union.

The individuals concerned have the right to access, rectify and delete data concerning them. They may also object, on legitimate grounds, to the processing of their personal data.

These rights may be exercised by writing to the following address: Antalis Service Marketing – Visual Communication, 8 rue de Seine 92100 Boulogne-Billancourt, France, or by email to dpo@antalisis.com

For more information on Antalis' personal data protection policy, please consult our Privacy Policy www.antalisis.com.

Article10: Modification, Cancellation, Exclusion

ANTALIS reserves the right to shorten, extend, defer, interrupt, modify the conditions of participation or cancel the GAME, in particular in the event of fraud, without prior notice and for any reason whatsoever, without having to justify this and without compensating the participants. In this context, ANTALIS reserves the right to modify these rules at any time. ANTALIS may, if necessary, carry out spot checks to verify the accuracy of the information provided.

Any attempt to falsify the information transmitted will automatically result in the participant's exclusion from the GAME. Participation in the GAME implies pure and simple acceptance of these rules, which are governed by French law. Any interpretations of these rules will be examined by ANTALIS. Its decisions will be final and without appeal.

Article 11: Complaints

ANTALIS and the Companies participating in the GAME will endeavour to resolve amicably any dispute that may arise in connection with the interpretation or performance of these rules.

To do so, any claim must be made in writing exclusively to the Contest address and must include the exact contact details of the claimant (name and address) as well as the result obtained in the Contest. Written disputes and claims relating to the Contest will not be taken into account after a period of two months following the end of the Contest. No other method of dispute or claim may be taken into account.

In the event of a final disagreement, French laws to the exclusion of conflict of law rule and the commercial court of Nanterre shall have sole jurisdiction.

Article 12: Filing

The Rules have been deposited with SELARL CHERKI & RIGOT & BOUREAU & COHEN-BACRI Commissaires de Justice, 119 Avenue de Flandre, 75019 PARIS, FRANCE

The rules are sent free of charge to anyone who submits a written request posted to the game address below before 1 December 2023 (date as postmark).

These Rules are in French language and in English language versions. In the event of any discrepancies between the French language and in English language versions, the French language version shall prevail in any case.